

CONTACT

Chris Ruben
Tel: +1.903.534.9499
Fax: +1.903.534.9599
Email: cmr@concept-to-consumer.com



Media Release

**FOR IMMEDIATE RELEASE
8 AM – January 25, 2010**

FE-LINES INTRODUCES HEALTHYPAWS™ PET MASSAGER

Ft. Worth, TX (January 2010) - Fe-Lines, Incorporated, maker of Sticky Paws® branded pet behavior modification products is proud to introduce it's newest pet wellness product, the HealthyPaws™ Electric Pet Massager.

Great for cats, dogs, horses and their owners, this dual-speed massager features quiet “soft” and “strong” settings. HealthyPaws™ is designed to help relieve sore joints and muscles, promote healthy skin and a shiny coat. Easy to hold and use, HealthyPaws™ requires a single “A” battery. Eye-catching packaging graphics and product presentation make HealthyPaws™ an ideal impulse buy.

Fe-Lines, Incorporated is dedicated to the humane treatment of all creatures and donates a portion of revenues from every product sold to animal related causes through its “*Buddy Fund*” each month. For more information, please contact Chris Ruben at (903) 534-9499, and visit the Fe-Lines website and online catalog at www.stickypaws.com. Remember... Don't Declaw – Get Sticky Paws®

#